

Press Release

A.C. Frieden Signing and Reception in Chicago

for immediate release

CHICAGO, Illinois, USA (Dec. 14, 2006) – Over 130 guests, including VIPs from co-sponsoring organizations and Columbia College Chicago, attended the launch of A. C. Frieden's latest espionage thriller, *Tranquility Denied*, at After-Words Books in downtown Chicago. The event featured various presentations, a movie "trailer" book teaser, a reading by A. C. Frieden, a cocktail reception and a raffle with exotic prizes. The launch was made possible with the support of Ameriprise Financial, Avendia Publishing, Brazilian Cultural Center of Chicago, the Consulate of Switzerland, EuroChicago and the Honorary Consulate of Belgium, and was featured in Metromix, the Chicago Reader, TimeOut Chicago and Not-For-Tourists, among other local publications.

The evening began with a presentation by Karena Bierman, coordinator for the Rotary Foundation Katrina Relief Fund. Ms. Bierman explained Rotary's active participation in post-Katrina reconstruction and explained to guests that one dollar from Avendia Publishing's sale of each copy of *Tranquility Denied* will be donated to the fund. Oliver Ernst of Ameriprise Financial, then explained his company's support of local artists and to the Katrina Relief Fund.



(from left to right) Oliver Ernst (Ameriprise Financial), Beverli Dvorkin (After-Words Books owner), Dulcinea Frieden (A.C. Frieden's mother); author A.C. Frieden, and Stephanie Veit (Avendia Publishing).

A.C. Frieden read two scenes from his novel and entertained questions. The audience also had a chance to discuss with Frieden various aspects of his recent book launch in Moscow, Russia. Prizes given away in the raffle included a dinner for two to the Russian Tea Time restaurant, a chance to appear as a character in a future A.C. Frieden mystery novel, a gift certificate to After-Words Books and several bottles of vodka from around the world.



Karena Bierman of Rotary Foundation, explaining her organization's Katrina Relief Fund.



Oliver Ernst, advisor with Ameriprise Financial.



Fellow writing group member Megan Campbell (left) and Julia Borcherts, A.C. Frieden's editor (center).



Author A.C. Frieden.



Author A.C. Frieden read from his novel, *Tranquility Denied*.



(from left to right) Attorney George Sanders, author Marcus Sakey (Minotaur), writer Darwyn Jones and other guests.



Fred Weber (Follett Higher Education Group) and his wife speaking with A.C. Frieden.



A.C. Frieden (center) with guests, including Marcus Sakey (right), author of *The Blade Itself* (2007).



Other guests.



Other guests.



Other guests.



Other guests.

A.C. Frieden will be continuing his book tour through the Midwest and East Coast throughout spring 2007 and back to Europe in summer 2007. His updated tour schedule is available on the website www.acfrieden.com.

About the author: A.C. Frieden is a Swiss-Brazilian mystery novelist and lawyer living in Chicago. His diverse background as an attorney, molecular biologist, pilot and army marksman, as well as his life abroad, comes together in his latest espionage novel, *Tranquility Denied*.

For more information, please contact:

Avendia Publishing Inc.
Attn: Media Relations
444 N. Michigan Ave., Suite 1200
Chicago, IL 60611
E: media@avendiapublishing.com

