

A.C. Frieden's Cold War Exhibit Turns Heads at Printers Row Lit Fest

CHICAGO, Illinois, USA (June 7, 2014) – A.C. Frieden's publishers participated in this year's Printers Row Lit Fest, Chicago's largest annual book fair, by creating a unique exhibit for his thrillers, including a display of Cold War artifacts. Frieden's latest novels in the Jonathan Brooks series were prominently featured to visitors throughout the 2-day event. Also featured at Frieden's exhibitor tent was information about his upcoming thriller, *The Pyongyang Option*, including a life-size mannequin of a North Korean military officer, wearing a rare, original uniform from the Korean People's Army. "This was a great interactive exhibit for visitors," Frieden said. "It was designed to give visitors maximum freedom to browse my books, take pictures with the Cold War era items, enter contests for great prizes and, most importantly, interact with me and my terrific staff."



(Above) A.C. Frieden's tent at the 2014 Printers Row Lit Fest in Chicago, showing the mannequin wearing an original North Korean military officer next to the cover of his forthcoming thriller, *The Pyongyang Option*.

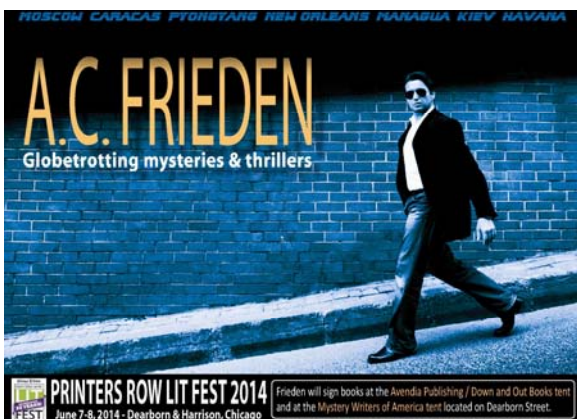
The Printers Row Lit Fest was founded in 1985 by the Near South Planning Board to bring crowds to the Printers Row neighborhood, which once served as Chicago's book printing hub. The Chicago Tribune purchased the Printers Row Book Fair in 2002 and recently renamed it the Printer's Row Lit Fest. Today it is the largest free outdoor book fair in the Midwest and is an encouraging sign that reading books is still appreciated in our modern society.

This year over 125,000 people attended Printers Row Lit Fest on June 7 and 8. Held on a stretch of Dearborn and Polk Streets, just south of Congress Parkway, the book fair hosted over 150 booksellers, publishers, literary organizations selling and promoting new and used books. Visitors were also given a wide choice of over two hundred onstage events, including numerous author panels, readings and music performances.



(Above, left) A.C. Frieden with the North Korean military mannequin. **(Above, center)** Visitors check out A.C. Frieden's Jonathan Brooks thriller series at his exhibitor tent. **(Above, right)** A.C. Frieden signs his novels.

This was A.C. Frieden's fourth year at the event, but it's by far his largest, most elaborate presence to date. "We had record sales with the help of my great staff—Mila, Mike and Ekat—and we talked with a large number of visitors, which helps promote my series," Frieden said. "And it was also delightful to greet repeat visitors from last year who came to buy my latest book in person."



(Above, left) Official announcement for A.C. Frieden's exhibit at the 2014 Printers Row Lit Fest. **(Above, right)** A.C. Frieden's helpful staff at Printers Row—Mila, Mike and Ekat.

About the author: A.C. Frieden is an international author of mysteries and thrillers, including the acclaimed Jonathan Brooks series. Frieden is also an attorney, private pilot, divemaster, martial artist, equestrian and former biologist and military sniper. He was born in West Africa and also lived in India, Switzerland and the UK before moving to the U.S. He has visited over 70 countries, including North Korea, Cuba, Russia, Venezuela, Ukraine and other hotspots, many of which have become settings in his novels. He speaks French, English, Portuguese, Spanish and some Russian, and carries several passports. For more info, visit his website at www.acfrieden.com.

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