

Novelist A.C. Frieden Attends Gala Co-Sponsored by Publisher

CHICAGO, Illinois, USA (Dec. 7, 2010) – Swiss-Brazilian fiction author A.C. Frieden attended the annual Swiss-American Business Council (SABC) gala at the Ritz Carlton, an event co-sponsored by Avendia Publishing, publisher of Frieden’s latest novels. The event celebrated the achievements of the Swiss business community, which forms the fifth largest investor in the United States and provides over half million American jobs. “The strong Swiss presence in the U.S., and the Midwest in particular, is amazing given Switzerland’s small population,” said Frieden. He is a former executive director of the SABC and continues to serve on the organization’s board of directors.

The event was also honored Swiss Consul General Giambattista Mondada, who is retiring after decades representing Switzerland’s interests in various capacities across the globe, including Kuwait, Mexico, Angola, Sudan, Bangladesh, and Brazil, prior to heading the post in Chicago for the last three years. “Giamba is one of the friendliest and most energetic diplomats I’ve ever known,” said Frieden. “I greatly appreciate his friendship and insightful perspectives, as well as the support he has given to my literary activities over the years.”



Photos above: Avendia Publishing novelist A.C. Frieden (left), Giambattista Mondada and Margreth Trümpi (bottom right), Thomas Soseman (top right, center) and other guests at the Swiss-American Business Council gala dinner at Chicago’s Ritz Carlton. Avendia Publishing was one of the event’s corporate sponsors and is a longtime member of the Swiss-American Business Council. (Photos by D. Kouidri and T. Soseman)

About the author: A.C. Frieden is a Swiss-Brazilian novelist and lawyer based in Chicago. He is currently working on several political and espionage novels, including a sequel to his latest thriller *Tranquility Denied*. For more information, visit his website at www.acfrieden.com.

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