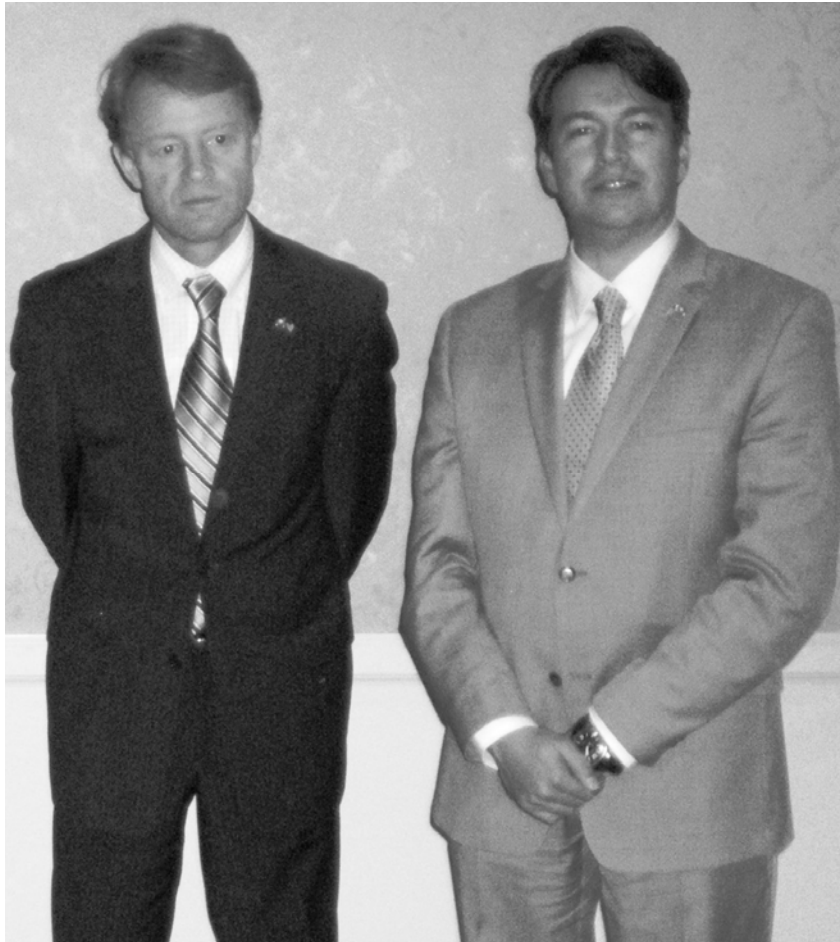


Author A.C. Frieden Meets Ambassador Sager in Los Angeles

LOS ANGELES, California, USA (Nov. 15, 2010) – Chicago-based author A.C. Frieden attended events and meetings in Los Angeles in part to prepare for book launches next year and also to help support the Midwest contingent of the Swiss community. He also held private discussions with various government officials, including Manuel Sager, the newly appointed Swiss ambassador to the United States, as well as heads of chambers of commerce, trade commissioners, several consul generals and key contacts with expertise in the international media business and the publishing industry in particular.



***Photo above:** While in Los Angeles, A.C. Frieden attended a private reception and meetings with Ambassador Manuel Sager (left), Switzerland's newly appointed chief diplomat to the United States in Los Angeles. Ambassador Sager will present his credentials to President Obama on December 7, 2010.*

About the author: A.C. Frieden is a Swiss-Brazilian novelist and lawyer living in Chicago. He is currently working on several political and espionage novels, as well as various other fiction and non-fiction literary projects. For more information, visit his website at www.acfrieden.com.

All images copyrighted 2010 by A.C. Frieden. All rights reserved. No photo reproductions permitted without prior written consent.

To contact the author, please send correspondence to: Avendia Publishing Inc., Attn: Media Relations Dept., 444 N. Michigan Ave., Suite 1200, Chicago, IL 60611 (email: media@avendiapublishing.com)