

## Switzerland is Latest Research and Promotional Venue for Chicago Author

**LUGANO, Switzerland (Jun. 15, 2009)** – Chicago-based author A.C. Frieden traveled to Switzerland to promote his novels and research scenes for a sequel. During his short stay in Geneva, he visited two bookstores and began arrangements for a book tour next year. He also spent time in the alpine village of Andermatt and in the southern Swiss city of Lugano, both of which will be featured in upcoming thrillers, such as *The Serpent's Game* (announced for 2010).



**Above:** Chicago-based author A.C. Frieden heading up the Furka mountain pass in central Switzerland.



**Above:** A.C. Frieden at the lakefront in Lugano, an Italian-speaking area of Switzerland.

“Switzerland, and Geneva in particular, is where I have my deepest roots and a heartfelt sense of home, even though I’ve lived in many countries,” said Frieden, after visiting his childhood neighborhood of Chêne-Bougerie. “So it brings me great pride and joy to set part of my novels here. And between the banks, foreign missions, corporate headquarters, power consulting firms, and other international organizations, Geneva will always remain an ideal—and especially convincing—setting for works of fiction, whether mysteries, thrillers or crime novels.”

Frieden’s debut mystery novel, *Canvas Sunsets Never Fade*, began and ended in Geneva. Other novels in the pipeline will likely feature some of the city’s international organizations, given that Frieden immersed himself in this setting while working for the World Health Organization in the mid-1990s.



**Above:** Chicago-based author A.C. Frieden visiting the World Health Organization (WHO) headquarters in Geneva, Switzerland. In the mid-1990s, Frieden worked as a legal analyst in WHO’s Biologicals Group.

**About the author:** A.C. Frieden is a Swiss-Brazilian novelist, lawyer, martial artist and pilot living in Chicago. He is currently working on several literary projects, including two political novels and an aerial photography book. For details, visit his website at [www.acfrieden.com](http://www.acfrieden.com) and his literary travel blog.

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